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Corporate Office
Kutir Group, B/103, Ramkrupa Chs, SVP Road, Near Gokul Hotel,
Borivali West, Indusind Bank Building, Mumbai- 400092.

“Foundation to Landmark, brick by brick”

www.kutirgroup.in

Privacy Policy

At Kutir Group (including our subsidiaries, affiliates, associate companies, joint ventures, our ultimate holding company, and its subsidiaries) ("we," "our," or "us"), we are dedicated to safeguarding your privacy. This policy, along with our terms of use and any referenced documents, explains how we handle personal data you provide or we collect. By accessing www.kutirgroup.in or any of our other websites or mobile applications ("Sites") to which this policy applies, you consent to the practices outlined here.

Information We Collect

We may gather and process various types of data about you, as detailed below:

Information You Provide

You share data with us when you:

- Fill out forms on our Sites.
- Submit your CV.
- Contact us via phone, email, or other means.
- Interact with our business partners, suppliers, or subcontractors (such as estate agents, sales agents, or professional advisors) on our behalf.

This includes details from activities like registering on our Sites, subscribing to services, emailing us, arranging property viewings, requesting brochures, completing enquiry forms, or reporting issues. The data may include your name, address, email address, phone number, and any other relevant information you choose to provide.

Information We Collect Automatically

During your visits, we may automatically capture:

- Technical details like your IP address, login information, browser type and version, time zone, browser plugins, operating system, and platform.
- Visit-related data, such as URL clickstreams, viewed or searched materials, page response times, download errors, visit durations, page interactions, browsing methods, and any phone numbers used for customer service.

Information from Other Sources

We may receive data about you if you use our Sites or services. We'll inform you if this data could be shared internally and combined with other collected information. We also collaborate with third parties (e.g., business partners, subcontractors for technical, payment, or delivery services; advertising networks; analytics providers; search information providers; credit reference agencies) and may obtain data from them.



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How We Use Your Data

We use your information for purposes including, but not limited to:

- Fulfilling contractual obligations and providing requested information or services related to projects, properties, ventures, or opportunities on our Sites.
- Informing you about similar projects, schemes, or offerings you've previously purchased or inquired about.
- Sharing details (with your consent where required) about other projects or offerings that might interest you, including from selected third parties.
- Administering our Sites for internal operations like troubleshooting, data analysis, testing, research, statistics, and surveys.
- Enhancing our Sites to optimize content presentation for you and your device.
- Enabling participation in interactive features.
- Maintaining Site safety and security.
- Evaluating advertising effectiveness and delivering relevant ads.
- Offering suggestions and recommendations about goods or services.
- Complying with legal obligations.
- Improving customer service and support efficiency.

For existing customers, we'll contact you via email, SMS, phone, or your preferred method only about similar offerings to those previously discussed. For new customers, we'll (or permitted third parties will) contact you only with your consent.

Disclosure of Your Information

We may share your personal data with:

- Members of the Kutir Group.
- Selected third parties, such as:
 - Business partners, suppliers, and subcontractors (e.g., estate agents, sales agents, professional advisors) for contract performance or related needs.
 - Advertisers and networks for relevant ad delivery.
 - Analytics and search engine providers for Site improvement.
 - Buyers or sellers in business or asset transactions.
 - Acquirers if Kutir or its assets are sold (your data would transfer as an asset).



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- Entities as required by law, to enforce agreements, or protect rights, property, safety, or for fraud prevention and credit risk reduction.
- Other parties as permitted or required by law.

We may share non-sales-related data (e.g., cookies, email, phone) with third parties, but we do not share sales-related details (e.g., PAN card numbers, credit/debit card info, preferences) with them.

Data Storage and Security

Your data may be transferred, stored, and processed by our staff, suppliers, or group companies, possibly for order fulfillment, enquiries, or support. By providing data, you agree to this. We implement reasonable technical and organizational measures to protect against unauthorized access, loss, or damage. However, internet transmissions aren't fully secure, so we can't guarantee absolute security—any sharing is at your risk.

Cookies

Our Sites use cookies to differentiate users, enhance experiences, and improve functionality. Continuing to browse implies consent. Note that third parties may also use cookies, which we don't control.

Third-Party Websites

Our Sites may link to external sites we don't own or control. We're not responsible for their privacy practices, content, or any resulting loss/damage. We recommend reviewing their privacy policies upon visiting.

Data Retention and Disposal

We retain your data on our systems or with third parties as needed for the purposes in this policy, plus legal or regulatory requirements. We'll take reasonable steps to delete or de-identify unnecessary data.

Changes to This Policy

We may update this policy without notice. Changes take effect upon posting on our website. It's your responsibility to check periodically. Continued use after changes indicates acceptance.